Fact Sheet

Q1 2024

RF Capital Group Inc. (TSX:RCG) is a wealth management-focused company. Operating under the Richardson Wealth and Patrimoine Richardson brands, the Company is one of the country's largest independent wealth management firms.

Richardson Wealth was founded almost two decades ago based on a belief that Canadians wanted an alternative to the banks for their wealth management needs. It aims to grow by building on the rich 90-year history of the Richardson name in financial services and being the brand of choice for Canada's top advisors and their clients. The firm and its 154 Advisor teams provide a suite of wealth management services to 31,000 high-net worth households.

\$37B AUA^{1,2} (March 2024)

\$351MM

2023 Revenue

Three-Pillar Growth Strategy

Double-down on support for advisors (20% of growth)

Supercharge advisor recruitment (20% of growth)

2.

Acquire or partner with like-minded firms (60% of growth)

3.

Investment Highlights

- Financial advisory industry is large and expected to reach \$11.2T by 2032 (80% growth)
- High level of recurring fee-based revenue
- Partnered with leading technology providers to enable superior advisor and client experience
- · Backed by one of the strongest names in Canadian business
- Enhanced scale and diversification leading to higher Adjusted EBITDA² margins
- · Ample funding and financial flexibility
- Experienced management team

Market Information

| Share price (March 31, 2024) | \$7.23 | Market cap | \$114MM | Enterprise value | \$251MM |
|---------------------------------|--------|---------------------|---------|--|---------|
| Basic/diluted shares | 15.8MM | Net working capital | \$88MM | EV/Adj. EBITDA 2023 Adjusted EBITDA ¹ | 4.2X |

¹Assets under administration (AUA) is a measure of client assets and is common to the wealth management business. AUA represents the market value of client assets managed and administered by us from which we earn commissions and fees.

²Considered to be non-GAAP or supplemental financial measures. Such measures do not have any standardized meaning prescribed by GAAP under IFRS and are therefore unlikely to be comparable to similar measures presented by other issuers. For further information please refer to our MD&A for the period ended March 31, 2024, which can be found under our profile at <u>www.sedarplus.ca</u> and is incorporated by reference.

2023 Adj. EBITDA²

\$59.5MM

\$3.1MM 2023 Adj. Net Income²

\$35.3MM 2023 cash flow available for growth²





RICHARDSON Wealth

Management



Kish Kapoor CPA, CA President and CEO



Natalie Bisset SVP, Head of Corporate Development



Lynne Brejak SVP, Chief People Officer



Krista Coburn SVP, General Counsel & Corporate Secretary



Dave Kelly Chief Operating Officer



Scott Stennett SVP, Head of Digital Strategies & Advisor Services



Sarah Widmeyer SVP, Head of Wealth Strategies



Michael Williams LL.B, MBA, CIM SVP, Chief Risk Officer



Tim Wilson SVP, Chief Financial Officer



Richardson Wealth Limited is a member of Canadian Investor Protection Fund. Richardson Wealth is a trademark of James Richardson & Sons, Limited used under license.

Board

Nathalie Bernier, FCPA, FCA Former CFO of Public Sector Pension Investment Board; former Managing Partner, KPMG, Quebec

David G. Brown, CPA, CA, LL.B Managing Director of RBM Capital Limited; Director, Richardson Financial Group

Vincent Duhamel Former Global President & COO at Fiera Capital; former CEO State Street Asia

David C. Ferguson, MBA, FCPA, FCA Former Executive Managing Director & CFO of BMO Capital Markets

Kish Kapoor, CPA, CA President & CEO of RF Capital; former President of Wellington West; co-founder, Assante

David Leith Former Head of CIBC World Markets Investment & Corporate Banking

Jane Mowat Former Lead Director of Via Rail Canada; former CFO Centrinity

David J. Porter Portfolio Manager, Investment Advisor of Richardson Wealth

Sanford H. Riley President & CEO of Richardson Financial Group; former CEO of Investors Group; appointed as a Member of the Order of Canada in 2002

Donald A. Wright Chair of RF Capital Board; President and Chief Executive Officer of The Winnington Capital Group; former President of Merrill Lynch Canada; former Chairman & CEO of TD Securities

Analyst Coverage

Firm Acumen Capital Cormark Securities Analyst Jim Bryne, CFA Jeff Fenwick, MBA

Contact

Investor Relations investorrelations@rfcapgroup.com 416.943.6696 Investor Relations Website richardsonwealth.com/investor-relations

Richardson Wealth 100 Queens Quay East, Suite 2500, Toronto, Ontario M5E 1Y3

